

ABSTRACT OF THE DISCLOSURE

A picture book, folding card, or card-case, and modifications for larger displays, all of which show film-like animation, as well as other types of lenticular images, and all of which include
5 embodiments allowing interchangeable images, as well as accommodating standard computer-printer print-outs, which have been made with accompanying software. In each case, a mechanical advantage is provided to effect relative motion between image and overlaying lenticular screen. The images can also be three-
10 dimensional, or any one of many other, well-known lenticular image-types. Various methods of achieving mechanical advantage, and translation of motion-direction and type are shown, as well as different materials, and manufacturing techniques. Such a family of devices can be used as greeting, or novelty cards, educational or informational books, advertising premiums and displays, and can
15 be wall mounted and/or motor-driven.